



NICOLE FERRARESI

Graphic designer

nicoleferra2003@gmail.com
+39 344 5216802
Italy, Firenze

PORTFOLIO:
www.nicoleferraresi.com

Hi I'm Nicole! A Ethiopian Italian, 21 year old graphic designer passionate about storytelling. My mixed background has taught me to see the world from many angles, a curiosity that fuels my attention to detail and love of narratives. I believe design should be consistent, human, and functional creations that not only look good but also connect, inspire, and last.

"Every design begins with a story worth telling."

SKILLS

Ps Photoshop **Ae** After effects
Ai Illustrator **Lr** Lightroom
Id InDesign

Other :

Procreate
Figma
Canva
Cinema 4D

Illustration
Motion Graphics
Editorial

Public speaking
Client communication
Problem solving
Adaptability
Teamwork
Quick learning

LANGUAGES

English
Italian
French
Amharic
Spanish

INTERESTS

Photography
Music
Cooking
Reading

PROFESSIONAL EXPERIENCES

2023 - Present

Freelance Graphic Designer

Designed logos, and editorial materials for small businesses, Collaborated closely with clients to translate needs into creative solutions, managing projects independently from concept to final delivery.

June 2024 - August 2024 | Addis-Abeba, Ethiopia

Alliance Française - Summer Course Art Teacher

Taught summer art classes for children and young adults, creating lesson plans that balanced technical skills with cultural exploration. Encouraged self-expression through drawing, and storytelling.

April 2023 - June 2024 | Strasbourg, France

Musées de Strasbourg - Guide and Security Staff

Guided visitors through exhibitions, communicating ideas clearly while ensuring a safe, welcoming environment. Gained cross-cultural communication experience in a professional public-facing role.

August 2022 & August 2023 | Addis-Abeba, Ethiopia

Digital Impressions - Branding and UX/UI Intern

Maintained brand identity and digital communication for corporate clients, contributing to website design updates and UX improvements. Supported senior designers across branding projects, from research to final deliverables.

EDUCATION

2024-Currently | Firenze, Italy

IED Istituto Europeo di Design

Master's Diploma in Graphic Design - Focus on New Media.

2021-2024 | Strasbourg, France

Université de Strasbourg

Bachelor's degree in General Design

Obtained in 2021 | Addis-Abeba-Ethiopia

Lycee Guebre Mariam

High school degree obtained with honors.

In compliance with the Italian Legislative Decree no. 196 dated 30/06/2003, I hereby authorise the recipient of this document to use and process my personal details for the purpose of recruiting and selecting staff and I confirm to be informed of my rights in accordance to art. 7 of the above mentioned decree.